

# Vision • Mission • Values

## VISION

Advance solar globally through product innovation and financially sustainable, ethical and environmentally responsible business practices.

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## MISSION

Provide our customers with high quality, code-compliant rooftop solar mounting solutions and industry-leading training and support. Create a workplace culture that encourages professional growth, high standards and respect for diversity.

## VALUES

Quality  
Customer Focus  
Innovation  
Leadership  
Integrity  
Accountability  
Teamwork